

Air Quality Strategy

Strategy: *A consistent national air quality strategy and policy framework that is supported by local authorities and enables BVRLA members to:*

Support businesses and individuals in upgrading to Clean Air Zone compliant vehicles

- **Engage** with local decision makers to ensure that clean air policies are pragmatic, workable and properly supported
- **Promote the role** that leasing, rental and car club members can play in providing access to affordable compliant vehicles

Stay informed on local air quality initiatives and reduce the administrative burden of compliance

- **Engage** with national government to ensure that it introduced an effective central CAZ platform that is developed with member input and meets members' needs
- Work with national and local policymakers to **keep members updated** with the latest information

Air Quality Policy Position Paper

Key messages

- Businesses and individuals need to prepare now for when the Clean Air Zones begin operating in 2021.
- Vehicle rental, leasing and car clubs offer an affordable option for those seeking to upgrade to the newest, greenest and cleanest vehicles.
- Commercial vehicle operators will be hardest hit by the need to upgrade fleets due to the costs and lifespans of their vehicles.
- Where a Clean Air Zone is required local decision makers must make sure air quality policies are pragmatic, workable and that businesses and individuals are properly supported.
- Zero Emission Zone ambitions must not outpace the availability of zero emission vehicles.

Key asks

- Those affected by the Clean Air Zones need to be financially supported through funds that incorporate leasing and rental options.
- A new, ring-fenced 'Clean Freight Fund' is needed to help commercial vehicle operators with the cost of fleet upgrades.
- Government needs to maintain a comprehensive national framework for Clean Air Zones, providing a consistent approach to payment, signage, charges, communications and administration.